

# Marketing Specializing in the Foodservice Industry



**Tasteful  
Marketing**

## Spicing Up Your Image

Tasteful Marketing is your affordable answer to create and spice up marketing materials you need to stay competitive in the foodservice industry

## We Know Foodservice

We have put in over 10 years of time exclusively in the foodservice industry so we don't have to waista minute of your time. We have the knowledge and the templates ready to meet your marketing needs **quickly, effectively, and affordably!**

Supplier Code Sheets  
Distributor Branded Code Sheets  
New Item Flyers  
Limited Time Offers & Promo Flyers  
Coupons  
Case Inserts  
Signage  
Posters

Static Clings  
Menus  
Table/Counter Cards  
Frequent Buyer Cards  
Presentations  
Logos  
EBlasts  
Custom Requests

Ready to spice up your marketing materials? Contact us for a free consultation and custom quote.



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We  
specialize  
in serving:

- \* **Brokers**
- \* **Distributors**
- \* **Foodservice  
Manufacturers**
- \* **Foodservice  
Operators**

# Your Marketing Solution

We understand the marketing requirements of the foodservice industry. We are your solution to meet these needs.



Company Info

Distributor#	Pack	Product Desc	MFG#

Distributor Logo      Broker Logo/Contact

**Code Sheets:** Let us take your branded look and apply across local markets with code sheets specific to each distributor.



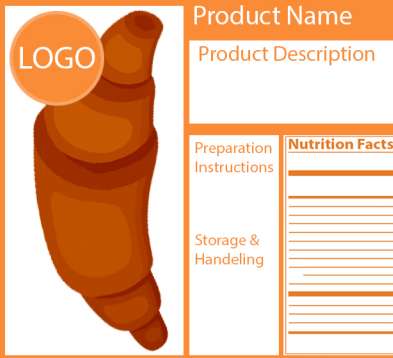
Holiday Limited Time Offer

Featured Product Details

Distributor#	Pack	Product Desc	MFG#

Distributor Logo      Broker Logo/Contact

**Flyers/Limited Time Offers:** Run holiday specials, introduce new items, or move an item fast with quick turn around time on flyers.



Product Name

Product Description

Preparation Instructions	Nutrition Facts

Storage & Handling

Product Info		Shelf Life	
UPC#	Description	Pack	Shelf Life

Case Info

Pack	Weight	Cube	Size (in)	Cases per Pallet	Pallet Weight

Company Info and Contact

**Point of Sale/Spec Sheets:** Supply sales staff with the product information needed to close the sale in a quality layout worthy of representing your product.



Menu

**Menus/Table Toppers:** Offer seasonal items or try new items with table cards and menu inserts. Increase sales with tempting drink and dessert menus.